

# 2019-2020 District Goals



**District:** District 50  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Promote online officer training on the LCI website

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

### Action Items:

## LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 40 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	50
2nd Quarter	25
3rd Quarter	50
4th Quarter	50

By the end of the 4th quarter, the district will add a total of 175 new members.

### Action Items:

My district will establish 1 club branch(es).

My district will induce 50 new Lions under 40 years old.

My district will convert 20 Leos to Lions

My district will organize at least 4 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. (e. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1st Quarter	1	20
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 3 new clubs.**

**With a minimum of 60 chartier members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Vision & hearing impaired individuals

My district will start 1 U Campus Club(s) at 1 U school/university

My district will use and promote membership resources to achieve our goal. (e. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	10
3rd Quarter	10
4th Quarter	10

**By the end of the 4th quarter, the district's membership drops will not exceed 50 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Go back to basic, suggest to clubs include Lions and club history during their meetings.

### NET GROWTH GOAL

175	+	60	-	50	=	185
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

### SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 40000 people.

#### Action Items:

Of the total number of people served in my district 25000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. (e. Service Project Planners Club and Community Needs Assessment, Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

Utilize the Leo more in our activities

### SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 6 service activities.

#### Action Items:

### SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

#### Action Items:

#### Custom goal and action items

Provide an award for reporting and participating

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 65% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

**Action Items:**

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$60,000.00 to support Campaign 100: LCIF Empowering Service.**

**Action Items:**

My district will raise US\$ 60,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 20 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 20 100/100 Clubs this year

Additional action items to achieve this goal

Work with LCIF chair to improve fundraising events

## **ADVOCATE**

**In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

**Action Items:**